

હરિની દષ્ટિ... - હરિન ભટ્ટ



મિત્રો... આપણે સાથે મળીને પ્રયત્નથી ચકલી બચાવી લીધી... હવે પાણી બચાવવા લાગી જવ...

જલારામ મંદિરથી રામનવમીના દિવસે શૌર્ય રેલી યોજાશે

ગાંધીનગર, તા. ૨૨ ગાંધીનગર શહેરના જલારામ ધામ મંદિર ખાતે થી તા. ૨૫ ને રવિવારના રોજ સવારે ૯ થી ૧ કલાકે રામનવમીના દિવસે શહેરમાં રામ મંદિર સંકલ્પ શૌર્યરેલીનું આયોજન વિશ્વ હિન્દુ પરિષદ અને બજરંગ દળ અને રામભક્તો દ્વારા કરવામાં આવ્યું છે. જેમાં કાર્યકરો વાહનો તેમજ ડી.જે. સંગીત સાથે વિવિધ સેક્ટર તેમજ માર્ગો પર ફરશે. ગાંધીનગર શહેરમાં રામનવમીના દિવસે સવારે જલારામ ધામ ખાતે થી સવારે ૯ કલાકથી સંકલ્પ શૌર્ય રેલીનું આયોજન કરાયું છે. રામભક્તો, વીએચપી અને બજરંગદળના યુવાનોની શૌર્ય સંકલ્પ રેલી સેક્ટર-૨૮ થી જલારામ ધામથી માધ્યમિક થઈને ઘ-૭, સે-૨૮ બગીચા

કોનર, આદીવાડા, સે-૨૭ થઈને શિવશક્તિ મંદિર થઈને નાના શોપિંગ સેન્ટર થઈને આગળ વધતા સે-૨૬ આંતરીક માર્ગ થઈને સે-૨૪ પીળો પહો, આદર્શનગર થઈને હનુમાનદાદા મંદિર, આર્યસમાજ, ઈન્દીરા નગર, આઈટીઆઈ થઈને ફતેપુરા ગામ સે-૧૫ સાઈ સ્પોર્ટ્સ સંકુલ પાસે થઈને સે-૧૪માં પ્રવેશ કરશે. મહાત્મા મંદિર, સે-૧૩ થઈને સે-૫ માં પ્રવેશ કરીને ખોડીયાર માતાના મંદિર તેમજ શોપીંગ આગળ થઈને સે-૬માં સંત રોહિદાસ મહારાજ મંદિર થઈ બગીચાના સામેના સે-૭ પોલીસ ચોકી ભારતમાતા મંદિર પહોંચશે અને સંકલ્પ શૌર્ય રેલીનું સમાપન થશે. આ રેલીમાં રામભક્તો મોટીસંખ્યામાં વાહનો તેમજ ડી.જે સાથે હાજર રહેશે.

રાંધેજામાં યુવાનનો ઝેરી દવા ગટગટાવી આપઘાત

મહારાત્રે પોતાના ઘરે જ કોઈ કારણોસર ગુપ્તભાવે સાંકેલી નાંખી : ૨૫ વર્ષિય દિકરાનાં આપઘાત બાદ માતા બની નિરાધાર

ગાંધીનગર, તા. ૨૨ રાંધેજા ગામમાં રહેતા ૨૫ વર્ષિય યુવાને મોડી રાત્રે પોતાના ઘરમાં જ કોઈ અગમ્ય કારણોસર ઝેરી દવા ગટગટાવી લઈ મોતને બહુ કુરુ ડું. મુતક યુવાનના પિતા સ્વર્ગસ્થ છે. ૨૫ વર્ષના દિકરાએ આ પગલુ ભરી લેતા વિધવા માતા હવે સાવ નિરાધાર થઈ ગઈ છે. પેથાપુર પોલીસે મુતકે પીએમ કરાવી અકસ્માત મોતનો ગુનો દાખલ કરીને ઘટનાની તપાસ શરૂ કરી છે. પ્રામ વિગતો મુજબ રાંધેજા ગામમાં રહેતા ૨૫ વર્ષિય યુવાન ગાભાજી માધાજી ઠાકોરે ગઈ રાત્રે સાડા ત્રણ વાગ્યાના અરસામાં પોતાના ઘરમાં જ કોઈ ઝેરી દવા ગટગટાવી લીધી હતી. તાત્કાલીક તેની માતા તેને હોસ્પિટલમાં સારવાર માટે લઈને આવી હતી. પરંતુ ઝેરી દવા શરીરમાં પ્રસરી જતા સારવાર દરમ્યાન તેનું કુરુજ મુત્તુ નિપજાયું હતું. પેથાપુર પોલીસને ઘટના અંગે જાણ થતા મુતકે હોસ્પિટલમાં લઈવાઈ અકસ્માત મોતનો ગુનો નોંધી આપઘાત કરવા પાછળનું કારણ બહાર લાવવા તપાસ શરૂ કરી છે. પોલીસની પ્રાથમિક તપાસમાં જાણવા મળ્યું છે કે ગાભાજી ૨૫ વર્ષનો થયો પરંતુ કોઈ કામ ધંધો કરતો ન હતો. બીજી તરફ તેના પિતા પણ સ્વર્ગસ્થ થઈ ચુક્યા હોવાથી વિધવા બનેલા માતા માટે ગુજરાન ચલાવવું કઠીન થતું જતું હતું. કામધંધે લાગવા બાબતે કોઈએ તેને ઠપકો આપ્યો હોય અને તેને લાગી આવ્યું હોવાથી આ પગલુ ભર્યું હોવાની આશંકા છે. પેથાપુર પોલીસે ઘટના અંગે વધુ તપાસ શરૂ કરી છે.

જીએમઈઆરએસ નર્સિંગ એસોસિએશન દ્વારા સાતમાં પગારપંચ મુદ્દે રજુઆત કરાઈ

ગાંધીનગર, તા. ૨૨ ગુજરાત રાજ્યમાં જીએમઈઆરએસ નર્સિંગ સોસાયટી અંતર્ગત વિવિધ હોસ્પિટલમાં ફરજ બજાવતા નર્સિંગના ૫૦૦૦ થી વધુ કર્મચારી ભાઈ બહેનોને સાતમું પગાર પંચ આપવામાં આવ્યું નથી. આરોગ્ય વિભાગ અને જીએમઈઆરએસના તંત્ર સમક્ષ અનેકવાર લેખિત તેમજ મૌખિક રજુઆત કરવામાં આવી છતાં હજુ સુધી સાતમા પગાર પંચથી વંચિત રહેતા નર્સિંગ કર્મચારીઓમાં રોષ ભભુકી ઉઠ્યો છે. રાજ્યભરમાં આવેલ સરકારી તેમજ જીએમઈઆરએસ સંચાલિત હોસ્પિટલમાં નર્સિંગ સ્ટાફમાં ફરજ બજાવતા ભાઈ-બહેનો કર્મચારીઓને હજુ સુધી સાતમું પગાર પંચ મળવા પામ્યું નથી. વિવિધ હોસ્પિટલમાં અંદાજીત ૫૦૦૦ થી વધુ જીએમઈઆરએસનો સ્ટાફ છે. જે ૨૪ કલાક નિરંતર સેવા આપે છે. દર્દીઓની પડખે સતત ખરેખર રહે છે. તેમ છતાં આ કર્મચારીઓના કેટલાક પડતર પ્રશ્નો છે જેનું નિરાકરણ આજદિન સુધી આવેલ નથી. નર્સિંગના કર્મચારીઓ હેલ્થ કેટલાક સમયથી ૭માં પગાર પંચ મુદ્દે ઉચ્ચકક્ષાએ લેખિત તેમજ મૌખિક રજુઆત કરી છે. તેમ છતાં હજુ સુધી કોઈ નિર્ણય ન આવતા કર્મચારીઓમાં રોષ ભભુકી ઉઠ્યો છે.

કોબા ગામનું ગૌરવ

ગાંધીનગર, તા. ૨૨ ગુજરાત જાહેર સેવા આયોગ દ્વારા લેવાયેલ વર્ગ-૧ અને વર્ગ-૨ની પરીક્ષામાં સમગ્ર ગુજરાતમાં ૨૨ મો રેન્ડ કોબા ગામના મહર્ષિ રાવલે મેળવ્યો છે. અને પોલીસ વિભાગમાં નાયબ પોલીસ અધિક્ષક બન્યા છે. રાજ્ય પોલીસ સેવામાં ઉચ્ચ પદે સિદ્ધિ હાંસલ કરનાર મહર્ષિએ કોબા ગામનું ગૌરવ વધાર્યું છે. ગામના યુવાનોની આ સિદ્ધિથી ગ્રામજનોએ આનંદની લાગણી અનુભવી શુભેચ્છાઓ પાઠવી છે. કોબા ગ્રામ પંચાયતે પણ અભિનંદન પાઠવ્યા હતા.

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# ICICI Securities

## ICICI SECURITIES LIMITED

Our Company was incorporated as ICICI Brokerage Services Limited on March 9, 1995, at Mumbai, Maharashtra as a public limited company, under the Companies Act, 1956 and received a certificate for commencement of business dated May 3, 1995. Subsequently, the name of our Company was changed to ICICI Securities Limited, and a fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, Maharashtra at Mumbai ("RoC") dated March 26, 2007. For further details, please see the section entitled "History and Certain Corporate Matters" on page 149 of the Red Herring Prospectus ("RHP")

Registered Office: ICICI Centre, H.T. Parekh Marg, Churchgate, Mumbai 400 020; Tel: +91 22 6637 7100; Fax: +91 22 2288 2445. Corporate Office: ICICI Securities Limited, Shree Sawan Knowledge Park, Plot No. D-507, T.T.C. Industrial Area MIDC, Turbhe, Navi Mumbai 400 705;

Contact Person: Raju Nanwani, Company Secretary and Compliance Officer; E-mail: investors@icicisecurities.com; Website: www.icicisecurities.com; Corporate Identity Number: U67120MH1995PLC086241.

**PROMOTER OF OUR COMPANY: ICICI BANK LIMITED**

**PUBLIC OFFER OF UP TO 77,249,508 EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH ("EQUITY SHARES") OF ICICI SECURITIES LIMITED ("OUR COMPANY") FOR CASH AT A PRICE OF ₹ [-] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [-] PER EQUITY SHARE) AGGREGATING UP TO ₹ [-] MILLION (THE "OFFER") THROUGH AN OFFER FOR SALE OF UP TO 77,249,508 EQUITY SHARES BY ICICI BANK LIMITED (THE "PROMOTER SELLING SHAREHOLDER"), INCLUDING A RESERVATION OF UP TO 3,862,475 EQUITY SHARES FOR PURCHASE BY THE ICICI BANK SHAREHOLDERS FOR CASH AT A PRICE OF ₹ [-] PER EQUITY SHARE AGGREGATING UP TO ₹ [-] MILLION ("ICICI BANK SHAREHOLDERS RESERVATION PORTION"). THE OFFER WOULD CONSTITUTE 23.98% OF OUR POST-OFFER PAID-UP EQUITY SHARE CAPITAL AND THE NET OFFER SHALL CONSTITUTE 22.78% OF OUR POST-OFFER PAID-UP EQUITY SHARE CAPITAL. THE FACE VALUE OF EQUITY SHARES IS ₹ 5 EACH.**

**Price Band: ₹ 519 to ₹ 520 per Equity Share of face value of ₹ 5 each.**

**The Floor Price is 103.8 times the face value of the Equity Share and the Cap Price is 104.0 times the face value of the Equity Share.**

**Bids can be made for a minimum of 28 Equity Shares and in multiples of 28 Equity Shares thereafter.**

**Risks to Investors**

- The six Lead Managers associated with the Offer have handled 55 public issues in the past three years out of which 14 issues closed below the issue price on listing date.
- The Price/Earnings Ratio ("P/E Ratio") based on consolidated diluted EPS for Fiscal 2017 for the Company at the upper end of the Price Band is as high as 49.5 as compared to the average industry peer group P/E Ratio of 37.1 (as of March 31, 2017).
- Average cost of acquisition of Equity Shares for the Promoter Selling Shareholder in the Offer is ₹ 5.82 per Equity Share. The Offer Price at upper end of the Price Band is ₹ 520 per Equity Share.

**BID/ OFFER PROGRAMME**

# OPEN

## CLOSES ON: MONDAY, MARCH 26, 2018

**ASBA\*** | Simple, Safe, Smart way of Application!!! \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below. **Mandatory in public issues from January 1, 2016. No cheque will be accepted.**

In case of any revision to the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges by issuing a press release, and also by indicating the change on the websites of the Lead Managers, the BRLM - Marketing, at the terminals of the Syndicate Members and by intimation to the Designated Intermediaries.

In terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), the Offer is being made in accordance with Regulation 26(2) of the SEBI ICDR Regulations and through a Book Building Process wherein not less than 75% of the Net Offer shall be allotted on a proportionate basis to QIBs. The Promoter Selling Shareholder may, in consultation with the Lead Managers, allocate up to 60% of the QIB Portion to Anchor Investors at the Anchor Investor Allocation Price, on a discretionary basis, out of which at least one-third shall be available for allocation to domestic Mutual Funds only, 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders other than Anchor Investors, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. Further, not more than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders and not more than 10% of the Net Offer shall be available for allocation to Retail Individual Bidders in accordance with SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price. All potential investors, other than Anchor Investors, are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective bank account which will be blocked by the Self Certified Syndicate Banks ("SCSBs") to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For details, please see the section entitled "Offer Procedure" on page 403 of the RHP.

**Bidders/Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorised the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk. Bidders/Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the depository databases, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that beneficiary account provided in the Bid cum Application form is active.**

**Bids by ICICI Bank Shareholders not having a valid demat account, valid PAN and not having their PAN previously recorded with their Depository Participant/register of shareholders maintained with ICICI Bank are liable to be rejected.**

**Contents of the Memorandum of Association of the Company as regards its objects:** For information on the main objects and other objects of the Company, please see the section entitled "History and Certain Corporate Matters" on page 149 of the RHP and Clause III of the Memorandum of Association of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Offer. For further details, please see the section entitled "Material Contracts and Documents for Inspection" on page 459 of the RHP.

**Liability of the members of the Company:** Limited by shares

**Amount of share capital of the Company and Capital structure:** The authorised, issued, subscribed and paid up share capital of the Company as on the date of the RHP is as follows: The authorised share capital of the Company is ₹ 2,500,000,000 divided into 400,000,000 Equity Shares of ₹ 5 each and 5,000,000 Preference Shares of ₹ 100 each. The issued, subscribed and paid-up share capital of the Company is ₹ 1,610,707,000 divided into 322,141,400 Equity Shares of ₹ 5 each. For details, please see the section entitled "Capital Structure" beginning on page 79 of the RHP.

**Names of signatories to the Memorandum of Association of the Company and the number of Equity Shares subscribed by them:** Given below are the names of the signatories to the Memorandum of Association of the Company, at the time of signing of the Memorandum of Association: 700 Equity Shares by seven individuals, i.e., Mr. Narendra J. Jhaveri, Mr. Bhupendranath V. Bhargava, Ms. Lalita D. Gupta, Mr. Kishor Anant Chaukar, Ms. Shikha S. Sharma, Mr. G. Vijayanand, Mr. Dilip Kumar Pal, as nominees of ICICI Securities and Finance Company Limited, who subscribed to 100 Equity Shares each.

**Listing:** The Equity Shares offered through the Red Herring Prospectus are proposed to be listed on BSE and NSE. Our Company has received "in-principle" approvals for the listing of the Equity Shares from BSE pursuant to its letters dated December 29, 2017, February 28, 2018, March 13, 2018 and NSE pursuant to its letters dated December 29, 2017, February 28, 2018 and March 13, 2018. For the purposes of the Offer, the Designated Stock Exchange shall be NSE. A copy of the Red Herring Prospectus has been delivered to the RoC and a copy of the Prospectus shall be delivered for registration to the RoC in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of this Red Herring Prospectus up to the Bid/Offer Closing Date, please see the section entitled "Material Contracts and Documents for Inspection" on page 459 of the RHP.

**Disclaimer Clause of the SEBI:** SEBI only gives its observations on the offer documents and this does not constitute approval of either the Offer or the specified securities or the offer document. The investors are advised to refer to page 377 of the RHP for the full text of the Disclaimer Clause of SEBI.

**Disclaimer Clause of NSE (Designated Stock Exchange):** It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to page 382 of the RHP for the full text of the Disclaimer Clause of NSE.

**Disclaimer Clause of BSE:** It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the RHP has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the RHP. The investors are advised to refer to page 381 of the RHP for the full text of the Disclaimer Clause of BSE.

**General Risks:** Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Bidders are advised to read the risk factors carefully before taking an investment decision in respect of the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), and SEBI does not guarantee the accuracy or adequacy of the contents of the RHP. Specific attention of the investors is invited to the section entitled "Risk Factors" on page 16 of the RHP.

BOOK RUNNING LEAD MANAGERS (BRLMs)					
<p><b>DSP Merrill Lynch Limited</b> Ground Floor, A Wing, One BKC, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 Tel: +91 22 6632 8000; Fax: +91 22 6776 2343 E-mail: dg.icicisecurities_ipo@baml.com Website: www.ml-india.com Investor Grievance E-mail: dg.india_merchantbanking@baml.com Contact Person: Radha Chakka SEBI Registration No.: INM000011625</p>	<p><b>Citigroup Global Markets India Private Limited</b> 1202, 12th Floor, First International Financial Center, G-Block, Bandra Kurla Complex, Bandra East, Mumbai 400 098 Tel: +91 22 6175 9999; Fax: +91 22 6175 9898 E-mail: icicisecurities.ipo@citi.com Website: www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm Investor Grievance E-mail: investors.cgmib@citigroup.com Contact Person: Ashish Guneta SEBI Registration No.: INM000010718</p>	<p><b>CLSA India Private Limited</b> 8/F Dalalme House, Nariman Point, Mumbai 400 021 Tel: +91 22 6650 5050; Fax: +91 22 2284 0271 E-mail: isec.ipoc@clsa.com Website: www.india.clsa.com Investor Grievance E-mail: investor.helpdesk@clsa.com Contact Person: Anurag Agarwal SEBI Registration No.: INM000010619</p>	<p><b>Edelweiss Financial Services Limited</b> 14<sup>th</sup> Floor, Edelweiss House, Off CST Road, Kalina, Mumbai 400 098 Tel: +91 22 4009 4400; Fax: +91 22 4086 3610 E-mail: isec.ipoc@edelweissfin.com Website: www.edelweissfin.com Investor Grievance E-mail: customerservice.mh@edelweissfin.com Contact Person: Nishita John/Ankit Goel SEBI Registration No.: INM0000010650</p>	<p><b>IIFL Holdings Limited</b> 10th Floor, IIFL Centre, Kamala City Senapati Bapat Marg, Lower Panel (West), Mumbai 400 013 Tel: +91 22 2218 8300; Fax: +91 22 2493 1073 E-mail: isec.ipoc@iiflcap.com Website: www.iiflcap.com Investor Grievance E-mail: ig.ib@iiflcap.com Contact Person: Pinak Bhattacharyya/ Soumya Ravi SEBI Registration No.: INM000010940</p>	<p><b>SBI Capital Markets Limited</b> 202, Maker Tower 'E', Cuffe Parade, Mumbai 400 005 Tel: +91 22 2217 8300; Fax: +91 22 2218 8332 E-mail: isec.ipoc@sbicaps.com Website: www.sbicaps.com Investor Grievance E-mail: investor.relations@sbicaps.com Contact Person: Ronak Shah/ Aditya Deshpande SEBI Registration No.: INM000003531</p>
REGISTRAR TO THE OFFER			COMPANY SECRETARY AND COMPLIANCE OFFICER		
<p><b>Karvy Computershare Private Limited</b> Karvy Seleniun Tower B, Plot 31-32, Sachinbowli, Financial District, Nanakramguda, Hyderabad 500 032; Tel: +91 40 6716 2222; Fax: +91 40 2343 1551. E-mail: einward.ris@karvy.com; Website: https://karisma.karvy.com/ Investor Grievance E-mail: isec.ipoc@karvy.com; Contact Person: M. Murali Krishna; SEBI Registration No.: INR000000221</p>			<p>Raju Nanwani, ICICI Centre, H.T. Parekh Marg, Churchgate, Mumbai 400 020; Tel: +91 22 6637 7100; Fax: +91 22 2288 2445 E-mail: investors@icicisecurities.com; Website: www.icicisecurities.com</p>		
<p><b>AVAILABILITY OF RHP:</b> Investors are advised to refer to the RHP and the Risk Factors, contained therein before applying in the Offer. Full copy of the RHP is available on website of SEBI at www.sebi.gov.in, websites of the Lead Managers at www.ml-india.com, www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm, www.india.clsa.com, www.edelweissfin.com, www.iiflcap.com and www.sbicaps.com and on the website of BRLM - Marketing at www.icicisecurities.com and websites of BSE and NSE at www.bseindia.com and www.nseindia.com, respectively.</p> <p><b>AVAILABILITY OF BID CUM APPLICATION FORMS:</b> Bid cum Application Forms can be obtained from the Registered Office of ICICI SECURITIES LIMITED, Tel: +91 22 6637 7100, Fax: +91 22 2288 2445; Book Running Lead Managers: DSP Merrill Lynch Limited, Tel: +91 22 6632 8000, Fax: +91 22 6776 2343; Citigroup Global Markets India Private Limited, Tel: +91 22 6175 9999, Fax: +91 22 6175 9898; Edelweiss Financial Services Limited, Tel: +91 22 4009 4400, Fax: +91 22 4086 3610; IIFL Holdings Limited, Tel: +91 22 2493 1073; SBI Capital Markets Limited, Tel: +91 22 2218 8332 and ICICI Securities Limited, Tel: +91 (22) 2288 2445, Fax: +91 (22) 2282 6580 and Syndicate Members: Edelweiss Securities Limited, Tel: +91 22 4083 5563, Fax: +91 22 6747 1347; India Infoline Limited, Tel: +91 22 4249 9000, Fax: +91 22 2495 4313; SBICAP Securities Limited, Tel: +91 22 2227 3300, Fax: +91 22 4227 3390 and at the select locations of the Sub-syndicate Members (as given below). SCSBs, Registered Brokers, RTAs and CDPs participating in the Offer. ASBA Forms will also be available on the websites of BSE and NSE and the Designated Branches of SCSBs, the list of which is available at websites of the Stock Exchanges and SEBI.</p> <p>*In compliance with the provision to regulation 21A (I) of the SEBI Merchant Bankers Regulations read with the provision to regulation 5(3) of the SEBI ICDR Regulations, ICICI Securities Limited will be involved only in marketing of the offer as BRLM - Marketing. For details on the manner in which conflicts, if any, are proposed to be addressed, please see the section entitled "Other Regulatory and Statutory Disclosures - Disclosure in respect of our Company acting as the BRLM-Marketing for the Offer" on page 380 of the RHP.</p> <p><b>Sub-Syndicate Members:</b> Amit Jasani Financial Services Pvt Ltd., Anand Rath Share and Stock Brokers Ltd., Ashika Stock Broking Limited, Axis Capital Limited, Axis Securities Limited, Centrum Broking Ltd., Choice Equity Broking Private Limited, Dalal &amp; Broacha Stock Broking Pvt. Ltd., DB(International) Stock Brokers Ltd., Edelweiss Broking Limited, Eureka Stock &amp; Shares Broking Services Ltd., HDFC Securities Limited, Inventure Growth &amp; Securities Limited, JM Financial Services Limited, Jobanputra Fiscal Services Pvt Ltd., Karvy Stock Broking Limited, Keynote Securities Limited, Kotak Securities Limited, LKP Securities Limited, Inventure Growth &amp; Securities Ltd., Motilal Oswal Securities Ltd., Nirmal Bank securities Pvt Ltd., Prabhudas Ladhani Pvt Ltd., Pravin Ratilal Share and Stock Brokers Ltd., Reliance Capital Limited, RR Equity Brokers Private Ltd., Safal Capital (India) Limited, SBICAP Securities Limited, Sharekhan Limited, SMC Global Securities Ltd., Systematix Shares &amp; Stocks (I) Ltd., Trade Bulls Securities (P) Ltd.</p> <p><b>APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA):</b> Investors have to apply through the ASBA process. ASBA Forms can be availed by all the Investors except Anchor Investors. For details on the ASBA process, please refer to the details given in ASBA Form and Abridged Prospectus and also please refer to the section entitled "Offer Procedure" on page 403 of the RHP. ASBA Forms can also be downloaded from the websites of BSE and NSE. ASBA Forms can be obtained from the list of banks that is available on the website of SEBI at www.sebi.gov.in. ASBA Forms can be obtained from the SCSBs (the list of which is available on the website of SEBI) at http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes. Members of the Syndicate, Registered Brokers, RTAs and CDPs.</p> <p><b>Escrow Collection Bank, Refund Bank and Public Offer Account Bank: ICICI Bank Limited</b></p> <p><b>All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.</b></p>					
<p>Place: Mumbai Date: March 22, 2018</p> <p>ICICI Securities Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed a red herring prospectus dated March 13, 2018 ("RHP") with the Registrar of Companies, Maharashtra at Mumbai. The RHP is available on the website of the SEBI at www.sebi.gov.in, NSE at www.nseindia.com, BSE at www.bseindia.com and on the websites of the lead managers: DSP Merrill Lynch Limited, Citigroup Global Markets India Private Limited, CLSA India Private Limited, Edelweiss Financial Services Limited, IIFL Holdings Limited, and SBI Capital Markets Limited at www.ml-india.com, www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm, www.india.clsa.com, www.edelweissfin.com, www.iiflcap.com, and www.sbicaps.com respectively and on the website of ICICI Securities Limited (in its capacity as BRLM-Marketing) at www.icicisecurities.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled "Risk Factors" on page 16 of the RHP. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.</p> <p>This advertisement is not an offer of securities for sale in the United States. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. The Equity Shares have not been and will not be registered under the US Securities Act of 1933 ("U.S. Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable United States state securities laws. There is no intention to register the Equity Shares in the United States or to make a public offering of the securities in the United States.</p>					
<p>For ICICI SECURITIES LIMITED On behalf of the Board of Directors Sal/ Company Secretary and Compliance Officer</p>					